


Boost your ideas!

**YOUR FREE
ACCESS
BADGE**


TO BE TESTED : FLORADRINKS®



These original creations proposed by EVO2LUTION and manufactured by Jean Charles Sommerard, creator of the first floral waters' bar makes its mark as a new generation of drinks.

All the essential oils and floral waters used in these are creations are guaranteed to be organic and environment-friendly. Today, Evo2lution sets up customised Floradrinks® for hotels' bars, restaurants, wellness centres, thalassotherapy centres in order to accompany the treatments and services proposed to the clientele.

Advantages:

1. For organisations that care about differentiating themselves, the personnel goes through a training conducted by Jean Charles Sommerard. These training modules help you control the basic ideas of aromatherapy and train you in making these cocktails.
2. EVO2LUTION provides you marketing for setting-up Floradrinks® in your establishment (visuals, graphical chart, tasting material...)

EVO2LUTION also proposes olfactory identities, creation of customised fragrances with organic essential oils to "dress up" your area and accompany the tasting of Floradrinks®. A unique sensory experience through taste and smell.

CLARINS has integrated the concept in its benchmark institutes in Paris. This subtle drink is proposed to each client at the end of the treatment for a real invitation to relaxation and wellness. It is served in an individual tray in a tasting glass for a customised service. Each season has a new feeling and a renewed beauty benefit. From *September to November*: Anti-oxidant action, from *December to February*: Radiance campaign, from *March to May*: Draining action and from *June to August*: Looking good action.

[Isabelle Charrier - www.emotionspa-mag.com]

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